



Govt. College of Pharmacy, Amravati-444604 Maharashtra India

NMPB, Ministry of AYUSH, India

Sponsored

On the occasion of

“59th National Pharmacy Week (NPW)” 2020

Under NMPB-AYUSH National Campaign On “*Tinospora cordifolia* - Amrita for Life”

National Level Online Poster Presentation Competition
Theme: “*Tinospora cordifolia* (Giloy) for Socioeconomic Empowerment”

Poster can be in following categories: (Only Original work)

- ✓ Review article- Pharmacognosy and Pharmacology, Adulteration, Market Potential, Market formulations, Traditional importance, Cultivation and or conservation of *Tinospora cordifolia*
- ✓ Research article on Well evaluated value added product/s of different part/s of *Tinospora cordifolia*
- ✓ Poem (English/Hindi)
- ✓ Creative Photographs/images of different parts of *Tinospora cordifolia* or Cultivation and or conservation activities
- ✓ Handmade Drawing/Painting/Rangoli/Computerized Art

Prizes

- ✓ The winners will receive certificate and cash awards of Rs. 5000, Rs. 3000, and Rs. 2000 for first, second, and third prizes, respectively from each categories.
- ✓ In addition, there will be consolation prizes of Rs. 1000 each for another 10 best entries from all categories. All participants will receive certificate of participation and attractive information brochure.

Language: English only except for poem.

Registration fee: No registration fee will be taken.

Submission process: Entries will have to be uploaded in the link provided (Google Form).

For submission of entries and any queries mail us to

S. S. Khadabadi, Principal	Convener	khadabadi@yahoo.com
Sharada Deore, Associate Professor	Co-ordinator	sharudeore_2@yahoo.com
Bhushan A. Baviskar, Assistant Professor,	Co-coordinator	baviskarbhushan@gmail.com



Eligibility
✓ The competition is open to all pharmacy students of India studying **D.Pharm, B.Pharm, M.Pharm and Pharm.D** from a Pharmacy College/Institute recognized by PCI/AICTE.

✓ Up to **three entries** may be submitted for each category from each college.

Timeline

The contest is open from **20 Nov. 2020 to 10 Dec. 2020**.
Late submissions will not be considered.

Google form link for submission and detail guidelines:

<https://forms.gle/u7bpwh2NXHtg5wnd9>



Poster content:

- Poster should be strictly based on *Tinospora Cordifolia* (Giloy) and must reflect socio-economic objectives of Giloy campaign
- Prepare the poster relevant to the topic given.
- The target audience for the poster is the public at large, the authorities, students, professionals and growers of Medicinal plants
- We are looking for posters which will convey a strong and impactful message, related to the topic
- The poster could be hand-drawn or designed electronically, on your own
- A relevant headline should be chosen and put in the poster
- Impactful drawings are allowed.

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Size and other aspects:

The idea/s and or wordings depicted in the poster should be of own.

- Participants have to submit their posters individually (if submitted by more than one person, the entry of both the persons will be disqualified).
- On the front of the poster, strictly **do not write your name or anything** which could identify you as the person who has submitted the entry. If you do, your entry will automatically be disqualified.
- Poster should be submitted in the form of **PDF file** for posters of review article, poem and or value added product/s write-up text. The sub-heading should be in Font size 12, Bold, Times New Roman and Center aligned. The main text should be in Font size 12, Times New Roman, 1.5 line spacing and Justified. All references must be in form of foot-notes with Font size 10 single spacing.
- Poster should be submitted in the form of **JPG/JPEG file** for posters of handmade drawing/painting, rangoli, and computerized art. Only the original content will be accepted. Digital image/photograph/s entries must not be less than 3 MB size with minimum resolution of 300 dpi. The raw image files might be asked for at a later date if screened for awards. The participant has to make a self-declaration that the soft copy images have been shot by the person sending the mail for gaining entry into the competition.
- The copyright of winning poster will remain with the sender, but GCOPA will have the right to exhibit the entries and use them in publicity materials for the promotion of **Giloy Campaign**.
- The winners will be chosen by judges nominated by GCOP, Amravati and NMPB, Delhi. The decision of the judges will be final. The winners will be announced probably around **15 Dec. 2020**.

Submitting/Uploading the Entry:

- Your entry has to be uploaded in the Google Form after filling in all the relevant details. Upload the entry only in JPG/JPEG/PDF form. The size of the upload file should not exceed 10 MB

Judging:

- The poster will be judged for its impact, design, attraction, message delivery, and fitness to the topic. The decision of the Judges will be final and cannot be challenged.

We look forward to your active and enthusiastic participation.

Sincerely Yours, Sharada Deore, Associate Professor, Govt. College of Pharmacy, Amravati-444604, Maharashtra.

