

Report on Best Practice 2023-24

S.N.	Details of Documents
1	Best Practice 1
2	Best Practice 2

Best practice 1

Title: Promoting scientific aptitude among the citizens through Sanchar Mitra Scheme

The Context

Government College of Pharmacy, Amravati has been selected under the 100 5G Labs Initiative by the Department of Telecommunications (DoT) with the objective of building competencies and engagement in 5G and beyond technologies for students & startup communities. DoT in collaboration with COAI jointly organized the Indian Mobile Congress 2023 during 27.10.2023 to 29.10.2023 at Pragati Maidan, New Delhi. Here Hon'ble Prime Minister officially and virtually awarded the 5G Lab to the institute on 27th October 2023. With this the institute became the only Pharmacy College among the 100 awardees in 28 states and 4 UTs of India. As a member of cluster of 5G lab awardees, different initiatives launched by DoT were adopted by the institute. Sanchar Mitra scheme is one such initiative by DoT.

Objectives of the Practice

1. To engage students as volunteers for creation of awareness of citizen centric services by Government and develop scientific aptitude amongst citizens especially in field of digital/ telecommunication and applications.
2. To create awareness of citizen centric services that aims to enhance mobile users' security, burst radiation myths and raise awareness about various Government of India initiatives and promote a safe digital ecosystem.
3. To seek to establish a bridge between the DoT and citizens, fostering a collaborative approach towards telecom issues.
4. To create awareness of the portal and other important initiatives of DoT with respect to digital frontiers

The Practice

To jumpstart the process of engaging students as Sanchar Mitra Local Service Area (LSA) of DoT in coordination with the institute:

1. These student volunteers were shortlisted and selected by the institute head/ delegate in consultation with the concerned head of LSA.
2. The LSA provided adequate training and toolkits to augment efforts of the Volunteer in regional/national language.
3. The illustrative toolkits were provided by DoT HQs .
4. LSA helped Volunteer for liaisoning with Government Departments /Police wherever/whenever required
5. The volunteers conducted Awareness creation activities on broad citizen centric services as:

Scheme Related Activity Details:

- a. Sanchar Saathi portal
 - b. Tarang Sanchar portal for EMF awareness
 - c. Toll Free Numbers to report international numbers with local numbers
 - d. Spam calls and malicious links blocking
 - e. Effective blocking of blocked Applications
 - f. Bridge between DoT and Citizens for various Telecom/Sanchar issues
 - g. Sensitization of various Next Generation Communications technologies, 5G, 6G etc Hackathon
 - h. Coordination with Cyber Crime Volunteers for Synergy and effective impact.
 - i. Amateur radio operator / HAM /Community radio
6. Volunteers sought testimonials of citizen and put across Social Media platforms

Advantages

- Enables students to be confident, effective communicator, team builder, good listener, curious question creator, smooth coordinator
- Helped the students to shed away the phobia of public speaking and speaking to strangers, as well as to learn a discipline that is different from their core study stream.
- Inculcated the sense of being a responsible citizen
- The volunteers interacted with citizens at grassroot level in their native languages establishing a more relatable and effective connection, thereby increasing the initiative's impact.
- Volunteers acted as intermediaries between citizens and the DoT. They assisted citizens in reporting forged or fake mobile connections, lost devices, and other related issues. Volunteers can help citizens navigate the Sanchar Saathi portal and escalate cases to the appropriate authorities when required.
- Volunteers played a pivotal role in coordinating between the DoT field offices and local law enforcement agencies.
- Volunteers assisted in verifying information, providing necessary documentation, and facilitating a smoother collaboration to address cases of fraud or misuse effectively.
- Volunteers gathered valuable insights about local trends and challenges related to mobile security. This data helped the Department tailor its strategies and policies to address specific issues faced by different states and communities.

- Volunteers acted as a feedback mechanism, relaying citizens' concerns, suggestions, and experiences back to the Department. This ongoing feedback loop aided in refining the Sanchar Saathi initiative and adapting it to evolving needs.
- Volunteers collaborated with MHA's Cyber Crime Volunteers to engage more awareness on Telecom Frauds and Cyber Crime.

Challenging Issues

- To make the students ready to accept to delve into field that is not their core area and strength
- To accommodate the activities and task conduction in the demanding academic schedule.
- To keep the students focused on the objectives while they conducted activities and tasks

Evidence of Success

- Increased awareness of citizen-centric services for Enhanced mobile users' security and prevention of mobile-related fraud.
- Effective collaboration between DoT and Citizens.
- Valuable insights gathered from local trends, aiding policy refinement.
- Smooth coordination between DoT field offices and local law enforcement agencies.
- Ongoing feedback loop for continuous improvement of the Sanchar Mitra initiative.
- Activities performed by the volunteer of the institute were appreciated by Secretary(Telecom).(Attchment- Bestpractice_Sanchar Mitras_v1)
- So it was decided to extend the term for the current batch of willing Sanchar Mitras by 6 months. The Sanchar Mitra who wish to conclude their term may be allowed to exit from scheme.
- All the volunteers conveyed their willingness to continue with the activity.

Sanchar Mitra Scheme Related Activities

- Sanchar Mitra Volunteership Program: Scheme and selection
- Sanchar Mitra Volunteership shortlisting panel
- Sanchar Mitra Volunteer Shortlisting:
- Sanchar Mitra Volunteership selection panel
- Sanchar Mitra Volunteer Selection Interview:
- Selected Sanchar Mitra Volunteer Selected Candidates :
- Selected Sanchar Mitra Volunteer Activities
- Sanchar Mitra Volunteership Program: Scheme Extension
- Report Submission by the Sanchar Mitra Volunteers

Sanchar Mitra Activities Report-2024

by Vedanti Agashe, Sanchar Mitra

Objective

This report encompasses all the activities of Sanchar Mitra that have been conducted throughout the year for raising awareness of citizens regarding several aspects of telecommunication such as digital safety, radiation myths, and government initiatives. These activities included various activities such as mall visits and public area campaigns, college classroom sessions, and association with NGOs.

Key Activities and Achievements

1. Mall Visits and Public Area Campaigns

Goal: To reach a cross-section of population and create an instant impact.

Activities:

- ✚ Installation of information kiosks in public malls and other public areas.
- ✚ Distribution of informative brochures, pamphlets, and flyers.
- ✚ Interactive session with the visitors, answers to queries, and dispelling of misconceptions.

Successes:

Involved a sizeable number of people from different age groups and backgrounds



- ✚ Raised awareness on critical issues such as cyber security, telecom fraud, and radiation safety.
- ✚ Received positive feedback and motivated further involvement.



2. College Classrooms Awareness Campaigns

Objective: To enable the youth to be responsible digital citizens.

Activities:

- ✚ Conducted workshops and seminars in colleges and universities.
- ✚ Presentations on cyber security best practices, online privacy, and responsible social media usage.
- ✚ Organized interactive sessions that allow for discussions and questions.

Accomplishments:

- ✚ Educated many students regarding the use of digital safety and ethics over the internet.
- ✚ Inspired students to be online advocates for digital literacy and responsible online behaviour.

Created a sense of community, encouraging peer-to-peer learning.



3. Cooperation with Art of Living Foundation

Objective: To harness the reach and influence of the NGO.

Activities:

- ✚ Conducted combined awareness drives at different venues.
- ✚ Added modules of digital safety and cyber security in the programs of the NGO.
- ✚ Worked on social media campaigns to create maximum visibility for the messages.

Achievements:

- ✚ It has reached a greater number of people through the network of volunteers and beneficiaries of the NGO.
- ✚ Combined the expertise of both organizations to strengthen the impact of the awareness initiatives.
- ✚ Promoted an integrated approach to well-being, integrating physical, mental, and digital health.



4. Neighbourhood Awareness Campaigns

Goal: To create a safer and more informed community.

Activities:

- ✚ Door-to-door campaign for distributing informative materials.
- ✚ Community meetings to discuss digital safety concerns and preventive measures.
- ✚ Engaging neighbours to discuss the issue and learn from one another.

Achievements:

- ✚ Developed sense of protection among individuals concerning their families about the online threats.
- ✚ Fostered a sense of community and neighbourly support.
- ✚ Created a network of informed citizens who can help spread awareness.



Conclusion

The Sanchar Mitra activities undertaken throughout the year 2024 have contributed a great deal to raising awareness among citizens concerning various aspects of telecommunications. By adopting a multi-pronged approach, the initiatives have successfully reached a diverse audience and empowered individuals to make informed choices in the digital age.

Best Practice 2

Title of the Practice:

Encouragement to shoulder social and professional responsibilities with technological advancement

Objectives of the Practice

The institute has active National Service Scheme. The primary objective of this scheme is to develop the personality and character of the student youth through voluntary community service. With motto of 'Education through Service', the students who volunteered for the scheme volunteer to evolve as accomplished social leader, efficient and compassionate administrator with understanding of human nature. The object also encompasses fostering of the students to gain and disseminate knowledge in ever-forwarding field of pharmacy and pharmacy practice.

The Practice

- The students esp. Pharm D students who communicate with the patients in hospital set up are made aware of their responsibility towards community services
- The students are encouraged to communicate with the B.Pharm students to make them aware of the community related responsibilities on the background changing pharmacy profession practice.
- Organize awareness programmes, health camps for people who are looked down upon such as impoverished localities, jails etc.
- The faculty strive to create and provide opportunity for students to get exposure to practice their profession in the advanced clinical and manufacturing, R and D set up.

Advantages

- The students gain first hand experience the effect of the help on the lives of others and gain satisfaction
- Many students of pharmacy have entered the profession reluctantly since they did not get the admission in full fledged medical field. With the activities of patient counselling, diagnosis camps, cleanliness drive and others they understand the role of the pharmacy profession and get motivated.
- The field work promotes corroborates the theoretical knowledge and encourages students to be relevant to society with respect to technical knowledge.
- The reputation of the institute gets boost.

Evidence of Success

- The number of participants that can be enrolled is limited as per the rules and the students wishing to enroll are increasing.

- The hospitals around the district approach the institute for student volunteers for various government initiatives as AIDS, leprosy awareness.
- The students get the recognition at various levels and helps them in their career building.

Challenging issues

- To keep up with the time lines of various activities along with the academic schedule of semester pattern
- To make the students understand the balance between these co-curricular and curricular activities.
- To meet the expectations of the students

Resources Required

- The means of transport for the students to take them to the places of activities.

Evidence of Success:

- Students giving the information to the students of Dr. Gode College of Pharmacy, Amravati on their field visit at District General Hospital Amravati






- A health camp being conducted at Central Jail, Amravati



- A health camp being conducted at Vilas Colony, Amravati



- Mr. Kaivalya Rudre, Pharm D 4th year and NSS volunteer was recognised with the Idea Student Award of Sant Gadge Baba Amravati University Amravati for year 2023-24 . The institute has nominated him for this award.



शासकीय औषधनिर्माणशास्त्र महाविद्यालय, अमरावती .
कठोरा नाका, अमरावती ४४४६०४
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प्रति,
संचालक,
विद्यार्थी विकास विभाग,
संत गाडगे बाबा अमरावती विद्यापीठ,
अमरावती

नामांकन अर्ज सादर
करणेबाबत

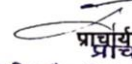
विषय: आदर्श विद्यार्थी पुरस्कार २०२३-२४ साठी .
संदर्भ: आपले पत्र क्रं. संगबाअवि/१३-विदि/०९/१२०/२०२३ दि. ०३/०८/२०२३

महोदय,
वरील संदर्भकित विषयाच्या अनुषंगाने आपणास कळविण्यात येते कि, विद्यापीठाच्या विद्यार्थी विकास विभागातर्फे संदर्भकित पत्रानुसार महाविद्यालयीन पात्र विद्यार्थ्यांकडून आदर्श विद्यार्थी (२०२३-२४) करीता प्रस्ताव मागविण्यात आले आहेत.
तरी या पत्रासोबत या महाविद्यालयातील कैवल्य कमलाकर रुद्रे, फार्म डी-पाचवे वर्ष याचे नामांकन अर्ज विद्यापीठाच्या विहित नमुन्यात भरून पाठवीत आहोत तरी तो स्वीकारावा हि विनंती.

आपल्या माहिती व कार्यवाहीसाठी सादर.



Dr. Mrishikesh N. Gupta
Assistant Professor
Govt. College of Pharmacy
Amravati.



प्राचार्य
शासकीय औषध निर्माणशास्त्र महाविद्यालय,
अमरावती.

संत गाडगे बाबा  अमरावती विद्यापीठ
विद्यार्थी विकास विभाग

दूरध्वनी : २६६८०४७, ८६००२८५८५७ Website: www.sgbau.ac.in/Student Development/Letter Email: directorsd@sgbau.ac.in

क्र.संगाबाअवि/१३-विवि/३०/२०२४

दिनांक : ०६.०२.२०२४.

प्रति,
प्राचार्य,
शासकीय औषधनिर्माणशास्त्र महाविद्यालय,
अमरावती.

विषय : संत गाडगे बाबा अमरावती विद्यापीठ आदर्श विद्यार्थी पुरस्कार (मुले व मुली) २०२३-२०२४ जाहीर करण्याबाबत..

महोदय/महोदया,

उपरोक्त विषयाचे अनुषंगाने आपणांस कळविण्यात येते की, विद्यापीठाशी संलग्नित असलेल्या महाविद्यालयातील व विद्यापीठ शैक्षणिक विभागातील विद्यार्थ्यांनी पदवी व पदव्युत्तर परीक्षांमध्ये विविध शैक्षणिक गुणवत्तेसह केलेल्या कामगिरीना उजाळा देण्याकरिता व त्या बाबत त्यांचे जिजनामध्ये त्यांना उच्च दर्जा प्राप्त होण्याकरिता प्रोत्साहित करणे, तसेच स्पर्धेच्या माध्यमातून त्यांना पुरस्कार प्रदान करण्याकरिता व त्यांचे भावी जिजनातील जीवन आणि सर्वसाधारण कल्याण यांच्या अभिवृद्धीसाठी व्यवस्था करणे याकरिता सत्र २०२३-२०२४ करिता विद्यापीठ विनियम क्रमांक ३/२०२२ अन्वये आदर्श विद्यार्थी पुरस्कार (मुले व मुली) जाहिर करण्यात येत आहे.

सदर पुरस्काराकरिता आपल्या महाविद्यालयातील श्री केवलय कमलाकर रुद्रे या विद्यार्थ्यांची निवड करण्यात आली असून आदर्श विद्यार्थी पुरस्कार २०२३-२०२४ त्यांना जाहिर करण्यात आलेला आहे. करिता विद्यार्थ्यांचे व आपले सुध्दा मनःपूर्वक अभिनंदन करण्यात येत आहे. यापुढेही आपल्या विभागातून अनेक आदर्श विद्यार्थी घडतील हीच अपेक्षा.

आदर्श विद्यार्थी पुरस्कारा वितरणाकरिता समारंभाचे आयोजनाची तारीख निश्चित झाल्यानंतर आपणांस स्वतंत्ररित्या कळविण्यात येईल. कृपया याची नोंद घ्यावी.

पुनःश्च आपले मनःपूर्वक अभिनंदन !!!

आपला विश्वासु



(**डॉ.राजीव बोरकर**)

संचालक,

विद्यार्थी विकास,

संत गाडगे बाबा अमरावती विद्यापीठ

- Mr. Kushkumar Thakare, Pharm D 6th year student was selected by BELIVERS Church Medical College Hospital for internship at specialty departments. During his tenure, shouldering the responsibility beyond his call, Mr. Kushkumar actively contributed to Pilot project for NCD cohort Monitoring, BCMCH Innovation Entrepreneurship Development Center. He was appreciated with special certificate for his contribution by National Resource Center for Non-communicable Diseases



(NRC-NCD)

NATIONAL RESOURCE CENTRE FOR NON-COMMUNICABLE DISEASES

An Initiative of Believers Church Medical College Hospital (BCMCH) and Alcohol & Drug Information Centre (ADIC)-India
Affiliated to World NCD Federation and Registered as Public Charitable Trust in India (Reg. No 10/IV/2023)

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Website: www.nrcnd.org.in

Date: 29/5/2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Kushkumar Manohar Thakare** (Government College of Pharmacy, Kathora Naga Amravati, Maharashtra) has successfully completed an internship at the National Resource Centre for Non-Communicable Diseases (NRC-NCD) from 20/05/2024 to 29/05/2024.

During his internship Kushkumar demonstrated a high level of dedication, professionalism, and competence. He has actively contributed to various projects and initiatives aimed at combating Non-Communicable Diseases, including:

- 1) **Pilot Project for NCD Cohort Monitoring** in collaboration with Believers Church Medical College Hospital (BCMCH). World Health Organisation (WHO)-India and NCD Division of the Directorate of Health Service (DHS) were the other stakeholders interested in this project. Kush contributed to the research proposal and data collection of this project.
- 2) **BCMCH Innovation Entrepreneurship Development Centre (IEDC) Workshop** in collaboration with NRC-NCD. The workshop aimed to increase the critical thinking of students in preventing and controlling Hypertension and Diabetes Mellitus. Kushkumar contributed as a speaker sharing his experience as a student innovator and also assisted in the organisation and conduct of the workshop, exhibiting skills such as google form development and facilitating group discussions.

Kushkumar exhibited excellent knowledge in the field of innovation, and he consistently met our expectations. His proactiveness to work collaboratively and handle responsibilities was particularly noteworthy. Kushkumar's contributions were valuable to our organization and he played an essential role in supporting our mission to address and mitigate the impact of Non-Communicable Diseases.

We believe that the experience and skills he gained during this internship will be a significant asset in his future endeavors. We wish him all the best in his professional journey.

Sincerely,

Dr. Riya Mathew
MD (Comm Med), MPH, PGDFM
Project Coordinator, NRC-NCD
Consultant, BCMCH





48581

Ref; DHRD/2024/OB/1701

29-05-2024

WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Kushkumar Manohar Thakare** has completed his Internship from **20-Mar-2024** to **19-May-2024** in the department of **Clinical Pharmacy(Endocrinology)**.

During this period of training with us he was found punctual, hardworking and inquisitive.

BCMCH is an NABH and NABL accredited and Nursing Excellence certified, 750 bedded hospital committed to quality service, safety of patients, a professional approach, accuracy and timeliness. Caring, compassion and empathy are integral to our mission. We are a multispecialty hospital with the departments of Internal Medicine, General Surgery, Cardiology, Cardiovascular & Thoracic Surgery, Nephrology, Haematology, Oncology, Critical care, Gastroenterology and Hepatobiliary surgery, Neurology, Neurosurgery, Rheumatology, Endocrinology, Neonatology, Paediatrics, Orthopaedics, Pulmonology, Dermatology, Urology, Obstetrics & Gynaecology, Psychiatry, Palliative Medicine, ENT, Ophthalmology, Plastic Surgery, Family Medicine, Anaesthesiology, Radio diagnosis, Interventional Radiology and Dentistry.

We wish him all success in future endeavors.

For Believers Church Medical College Hospital,

Santosh Abraham Varghese
Assistant Manager-Human Resources



SANTOSH ABRAHAM VARGHESE
Assistant Manager
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"Bringing Hope and Healing with the love of Christ"





Certificate of Internship Completion

This is to certify that

Mr. Kushkumar Manohar Thakare

has successfully completed an internship from 20/05/2024 to 29/05/2024
at the National Resource Centre for Non Communicable Diseases.

We acknowledge his dedication and proficiency in contributing to our mission
of combating Non-Communicable Diseases during this period.


Prof. Dr. George Chandy
Director & CEO, BCMCH




Johnson J. Edayaranmula
Executive Director, NRC-NCD